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Sharon Brause

Regarding the following Application:

Applicants: BEN-CHORIN, Moshe et al. Examiner: AMIN, JWALANT B.

Serial No./ Patent No.: 10/532,099 Group Art Unit: 2628

Filed/Issued Date: April 21, 2005 Attorney Docket No.: P-5490-US

Title: SYSTEM AND METHOD OF SELECTIVE ADJUSTMENT OF A COLOR DISPLAY

Please find:

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| 5. <input type="checkbox"/> Patent Application Under 35 USC 111(a) | 13. <input type="checkbox"/> Preliminary Amendment |
| <input type="checkbox"/> Provisional Patent Application Under 35 USC 111(b) | 14. <input checked="" type="checkbox"/> Amendment in response to Office Action dated <u>May 31, 2007</u> |
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CENTRAL FAX CENTER****AUG 13 2007****Attorney Docket No.: P-5490-US****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s): BEN-CHORIN, Moshe et al. Examiner: AMIN, JWALANT B.
Serial No.: 10/532,099 Group Art Unit: 2628
Filed: April 21, 2005
Title: SYSTEM AND METHOD OF SELECTIVE ADJUSTMENT OF A COLOR DISPLAY

AMENDMENT

Mail Stop AF
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment is being filed in response to the Office Action mailed on May 31, 2007 by the United States Patent and Trademark Office in connection with the above-identified Application. A response to the May 31, 2007 Office Action is due August 31, 2007. Accordingly, this Amendment is being timely filed.

Kindly amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.